

PERSONAL INFORMATION


Natalia VINOGRADOVA

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WORK EXPERIENCE

2022-present

National Institute for Economic Research of the Academy of Economic Studies of Moldova (ASEM)
head of the section 'Entrepreneurship Research'

2013-2022

National Institute for Economic Research of MECR of the Republic of Moldova
scientific researcher-coordinator,
head of the section 'Entrepreneurship Research'.

2006-2013

Institute of Economy, Finance and Statistics of ASM and ME of the Republic of Moldova
scientific researcher,
superior scientific researcher.

2002-2006

National Institute for Economy and Information
scientific researcher.

2001-2002

Center for Study of Market Problems of ASM and ME of the Republic of Moldova
economist.

EDUCATION AND TRAINING

2013

Scientific title of research associate in the specialty 08.00.05 - Economics and management (in entrepreneurship)
National Council for Accreditation and Attestation, Republic of Moldova
certificate CC 0357, issued on July 29, 2013

2003-2008

PhD in economics, specialty 08.00.05 - Economics and management (in entrepreneurship)
Postgraduate studies, Academy of Economic Studies of Moldova
Diploma series DR Nr. 0979, issued on July 3, 2009

1996-2001

Undergraduate studies
The Academy of Economic Studies of Moldova. Profile 'Economics', specialty 'Accounting and auditing'
Diploma No. 0035905, June, 2001

SPECIALIZATION

Research in the field of entrepreneurship, including SME; entrepreneurship policy; competitiveness, entrepreneurial ecosystem

PERSONAL SKILLS

Mother tongue(s)

Russian

Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
Romanian	B2	C1	B2	B2
English	B1	B2	B2	B2

Communication skills

• sufficient communication skills gained through personal experience of participating in many of national and international scientific forums (including in plenary sections), reporting on the obtained results at meetings and events organized by the NIER, as well as international organizations, including from abroad.

Organisational / managerial skills

• good organizational / managerial skills acquired through the experience of project director of State Programme project (2020-2023) and the project for young researchers (2013), coordinator within the OECD project (2014), as well as head of the section 'Entrepreneurship Research' of NIER, with six subordinates.

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent User	Independent User	Independent User	Independent User	Independent User

- good knowledge of the suite of office programs (word processor, spreadsheet, ppt-presentation), statistical software (SPSS Statistics), AI instruments

ADDITIONAL INFORMATION

Projects

INTERNATIONAL SCIENTIFIC PROJECTS:

2025	SharInvest. „ Consultancy Assignment: Sustainable Provision of Community-Based Care in Moldova ”, based on the SharInvest-ASEM contract signed on 15 April 2025. <u>Role in the project:</u> Team Leader (situation analysis, conducting interviews with Integrated Community Care institutions, preparation of the final report, coordination of all project activities)
2024-2025	GIZ. „ Entrepreneurial and Digital Innovation in Moldova – Supporting Ukrainian Refugees ”, Agreement No. 81302059. <u>Role in the project:</u> researcher (analysis of the situation, conducting interviews with refugee entrepreneurs and stakeholder organizations) and administrator (coordination of work, management of the Moldovan team.)
2014	OECD. Questioning SMEs within the project „ Promoting Better Environmental Performance of Small and Medium-sized Enterprises ”. <u>Role in the project:</u> coordinator.
2005-2007	INTAS 04-79-6991. Cross-border Cooperation and Partnership in selected NIS countries and the Consequences of EU-Enlargement: Fostering Entrepreneurship in the Ukraine, Belarus and Moldova. <u>Role in the project:</u> participation in interviewing entrepreneurs, forming the SPSS database, processing and describing the results.
2001-2003	INTAS-2000-00843. Female Entrepreneurship in Transition Economies: the Example of Ukraine, Moldova and Uzbekistan. <u>Role in the project:</u> participation in interviewing entrepreneurs, forming the SPSS database, processing the results.
1998-2000	INTAS 97-1805. Employment, SMEs and the Labour Market in Russia and Moldova. <u>Role in the project:</u> carrying out the survey of entrepreneurs; trainee

NATIONAL SCIENTIFIC PROJECTS:

2024-present	Subprogram 030101 „Strengthening the resilience, competitiveness, and sustainability of the economy of the Republic of Moldova in the context of the accession process to the European Union” (2024-2027). <u>Role in the project:</u> scientific researcher (Monitoring the viability of enterprises and developing recovery tools through assessing their competitiveness)
2020-2023	The applicative project within the State Program contest 20.80009.1606.38 “Multidimensional evaluation and development of the entrepreneurial ecosystem at national and regional level in order to boost the SME sector in the Republic of Moldova”. <u>Role in the project:</u> project director.
2021	The Study on the impact of foreign direct investments (FDI) on the economy of the Republic of Moldovat (commissioned by the Foreign Investors Association of the Republic of Moldova (FIA), carried out by BIS). <u>Role in the project:</u> Comparative analysis of the efficiency of companies with FDI and those with local and state capital, Analysis of the impact of FDI on the economy of Moldova and on local companies (2010-2019). Available study: https://fia.md/wp-content/uploads/2021/09/FIA-Raport_Impactul-ISD-asupra-Economiei-RM.pdf
2015-2019	The application institutional project 15.817.06.05A “Harmonization of SME development policy in the Republic of Moldova with the principles of “Small Business Act” for Europe”
2011-2014	11.817.08.29A “Improving the development policy of small and medium-sized enterprises and strengthening the partnership between business and public administration bodies” different levels of administration.”
2013-2014	13.819.18.08A “Identifying opportunities and obstacles for the integration of enterprises in clusters in the Republic of Moldova” (project for young researchers), project director .
2010	10.817.08.04A “Identification of the main problems of Moldovan SMEs and elaboration of methodical materials for the creation and development of clusters”.
2008-2009	08.819.08.01A „Substantiation of the mechanism for supporting small and medium enterprises exporting goods and services of own production” (within the ASM grant for young scientists).

Main Publications

More than 35 publications, including chapters in 4 monographs, edited abroad, and 2 national monographs, articles in peer-reviewed scientific journals and in international and national magazines and collections:

Chapters in monographs, published abroad

- Aculai, E.; Stratan, A.; **Vinogradova, N.** Features of the Entrepreneurial Mindset of SMEs’ Owners in an Unfriendly Environment (Case of the Republic of Moldova). În: Organisational Mindset of Entrepreneurship (Edited by V.Ramadani; R.Palalic; L.-P.Dana; N.Krueger). - **SPRINGER**, 2020, pp. 101-120. - 1,4 c.a
- Aculai, E., **Vinogradova, N.**, Veverita, V. Obstacles and Opportunities for Development of Family Businesses: Experiences from Moldova. In: *Family Businesses in Transition Economies*/ L.-P. Dana, V.

Ramadani (eds.). Switzerland: **Springer International Publishing**, 2015. Pp. 139-156. ISBN 978-3-319-14208-1. – 1,17 c.a.

▪ Aculai, E., **Vinogradova, N.**, Welter, F. How to be successful in an adverse business environment: Knitwear Factory in Moldova. În: *Innovation and Entrepreneurship: Successful Start-ups and Businesses in Emerging Economies* (Edited by R.Aidis and F.Welter) - **Edward Elgar Publishing Inc.**, UK-USA, 2008, p. 89-104. – 0,8 c.a.

▪ Aculai, E., Rodionova, N., **Vinogradova, N.** Women Business Owners in Moldova: Proprietors or Entrepreneurs? In: *Enterprising Women in Transition Economies*; Edited by F.Welter, D.Smallbone, N.Isakova. UK, **Aldershot: Ashgate**, 2006, p.67-91, 2,0 c.a.

National monographs and chapters in national monographs

▪ Aculai E., **Vinogradova N.**, Macari V., Novac A., Maier L. *Îmbunătățirea condițiilor pentru dezvoltarea afacerilor familiale în Republica Moldova*. Chisinau:INCE, 2016. - 193 p.

▪ **Vinogradova, N.** Principalele bariere în dezvoltarea întreprinderilor mici și mijlocii. În: *Dezvoltarea întreprinderilor mici și mijlocii: contribuție, provocări și direcții de perspectivă*/ Aculai, E., Vinogradova, N., Percinschi, N., Novac, A., Clipa, V. – Chișinău: Complex Ed. al IEFS, 2012. – P. 86-132. ISBN 978-9975-4381-2-4. – 2,2 c.a.

Articles in Journals from Web of Science databases:

▪ **VINOGRADOVA Natalia**, ACULAI Elena, BOLDURAT Vladislav. Women's entrepreneurship in the Republic of Moldova: special needs and policy priorities. In: *Eastern Journal of European Studies*, Volume 13, Issue 2, December 2022. e-ISSN: 2068-6633; ISSN: 2068-651X. Pp. 77-98. DOI: <https://doi.org/10.47743/ejes-2022-0204> https://ejes.uaic.ro/articles/EJES2022_1302_VIN.pdf

▪ **VINOGRADOVA Natalia**, NOVAC Alexandra, JÁKI Erika, ARANYOSSY Marta. The impact of entrepreneurship education on entrepreneurial intentions and competencies of students in Moldova. In: *Society and Economy*, AKJournals (Hungary). Online Publication Date: 19 Dec 2022. DOI: <https://doi.org/10.1556/204.2022.00026>. [https://akjournals.com/view/journals/204/aop/article-10.1556-204.2022.00026.xml](https://akjournals.com/view/journals/204/aop/article-10.1556-204.2022.00026/article-10.1556-204.2022.00026.xml)

Participation in the development and evaluation of policy documents:

- Participation in the evaluation of the SBA (Small Business Act for Europe) for the countries of the Eastern Partnership (organized by OECD, coordinator – Ministry of Economy), 2018, 2022, 2023.
- Participation in the development of the Strategy for an inclusive, sustainable and digital economy until 2030, BIS, 2021.
- Evaluation of economic policy documents, aimed at the business environment (responsible for the evaluation of the Strategy for the reform of the regulatory framework of entrepreneurial activity for 2013-2020), IEP, 2019.
- Participation in the elaboration of the concept of cluster development of the industrial sector of the Republic of Moldova, adopted by GD No. 614 of 20-08-2013.

Distinctions

- 2025. Honorary diploma from the Ministry of Education and Research of the Republic of Moldova.
- 2025. 1) European Exhibition of Creativity and Innovation EUROINVENT, Iași, Romania, 8-10 May 2025. Diploma of Bronze Medal. Gutium T., Vinogradova N. „The SMEs' Competitiveness Index”
- 2) International Exhibition of Innovation and Technology Transfer EXCELLENT IDEA – 2025. Diploma of Bronze Medal. Gutium T., Vinogradova N. „DSCI – un barometru al sănătății economice regionale prin prisma competitivității afacerilor”.
- 3) Expoziția Internațională Specializată INFOINVENT, ediția a XIX-a. Diploma of Silver Medal. Gutium T., Vinogradova N. „Metodologie inovativă de măsurare a competitivității regionale a întreprinderilor”
- 2023. Diploma of Silver Medal to the project results “Multidimensional assessment and development of the entrepreneurial ecosystem at the national and regional levels to boost the SME sector in the Republic of Moldova”, XVIII Edition of International Specialized Exhibition INFOINVENT – 2023 (AGEPI).
- 2023 Diploma of Bronze Medal to the project results, 2nd edition of the International Exhibition of Innovation and Technology Transfer EXCELLENT IDEA – 2023.
- 2022. Honorary diploma from the Academy of Sciences of Moldova for the efficient management of the State Program Project 20.80009.080.38
- 2019. Honorary diploma from the Ministry of Education, Culture and Research of the Republic of Moldova